

BGW AG and the Institute of Technology Management at the University of St.Gallen (ITEM-HSG) are looking for a

PhD Researcher in Frugal Innovation

Frugal Innovation is a rather new area that you will be able to support and shape. By Frugal Innovation we mean products and services that are created from scratch; they have to be functional, robust, user-friendly, affordable, and are designed primarily for developing markets. In other words, frugal innovations are not just a cheaper or “reduced” version of an existing solution, they are something genuinely new. In short, they are simply smart and brilliant.

Do you think frugal innovation sounds exciting? Are you interested in developing markets? Do you like to travel and do you have a high affinity for other cultures? Do you have the ability to rethink business models, are you analytical-creative, motivated and have already gathered valuable life experience? Then you are exactly in the right place at BGW AG and ITEM-HSG!

BGW AG is a spin-off of the ITEM-HSG specialized in offering consulting services for companies of all sizes and industries. We focus on innovation management and intellectual property solutions.

YOUR TASKS:

- You explore scientifically (@ ITEM-HSG) and practically (@ BGW AG) the area of frugal innovation, digital transformation and business model innovation.
- You implement projects with our industry partners.
- You publish your work in international journals
- You further develop our Frugal Innovation Concept
- You conceptualize, execute and moderate workshops

WE ARE OFFERING YOU:

- A shared job at BGW AG and at ITEM-HSG
- A combination of practical research with direct practical relevance and academic research
- A PhD at one of the oldest and most renowned institutes of technology management
- To work independently, having intensive support by other experienced team members, as well as, assuming responsibility very fast

- A vibrant network of established global companies, international organization and start-ups
- A fantastic and motivated team

WE ARE LOOKING FOR:

- Master degree (at least 5.0 according to the Swiss system, respectively 2.0 according to the German system)
- Great interest in emerging and developing countries, professional experience in this field is an advantage
- Basic understanding and interest in business administration
- Strong conceptual and analytical skills
- Entrepreneurial mindset, high level of engagement, sense of responsibility, and independent way of working
- Very good command of written and spoken German and English
- Professional use of PowerPoint, Word, and Excel
- It doesn't matter if it is the first time you hear about frugal innovation. What we need from you is commitment, enthusiasm, and team spirit.

Interested? Send us your application today (by email) including CV and motivation letter!

Information about our strategic cooperation partner, the Institute for Technology Management of the University of St.Gallen can be found at: <http://item.unisg.ch>

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